



2010-2011
ANNUAL
REPORT



Our Mission

The mission of Prevent Blindness Texas is to prevent blindness, preserve sight and enhance and extend the quality of vision life for all Texans.

Established as a non-profit, voluntary health agency in 1956 and incorporated in 1965, Prevent Blindness Texas has been directly responsible for saving the sight and enhancing the visual quality of life for thousands of Texans.

Letter From The

BOARD CHAIR AND PRESIDENT

Dear Prevent Blindness Texas Friends and Supporters,

One half of all vision loss is PREVENTABLE! But each of us need to take care of our eyes now with regular eye exams and use of safety eyewear at home, school, work and play. Every 11 minutes someone loses their sight, and Prevent Blindness Texas has always and remains to this day focused on education about preventable vision loss and improving access to vision care.

On the following pages you will see the highlights of our year. Our Children's Vision Platform, "Star Pupils", is designed to educate parents about children's vision issues as well as teach elementary school children about the importance of taking care of their eyes. Through our "Star Pupils" and "Healthy Eyes" Initiatives, Prevent Blindness Texas provided almost 10,000 Texans in need with direct eye care services including free exams and glasses. We completed our public health project, the National Vision Preservation Initiative with our partners across the state. You can learn more about this important work throughout the report.

In addition, we looked at new ways to do our work including expanding our volunteer base and reorganizing ourselves into 4 regional offices and are serving more Texans all across the state.

With the help of our many donors, supporters and partners in the public and private spheres, Prevent Blindness Texas will continue to lead the way in Saving Sight! These donors and supporters have joined our fight to save sight and we are so very grateful. It is only through your continued participation that we will see a day that preventable vision loss is eliminated.

Sincerely,

Michael Breckel, OD
Board Chair

Debbie Goss
President & CEO

Touching the Lives of Texans

THROUGH OUR SIGHT SAVING PROGRAMS AND SERVICES

Focused on providing a continuum of vision care, Prevent Blindness Texas touches the lives of thousands of Texans through our network of volunteers and regional offices.

Only one in three children in America receives eye care services before the age of six.

WE WANT ALL CHILDREN TO BE “STAR PUPILS”



Because one out of three children in the United States does not receive critical eye care services before the age of six, many children are at risk of suffering vision loss. Prevent Blindness Texas launched its "Star Pupils" campaign, the organization's children's platform, designed to educate parents on children's vision issues. The campaign also seeks donations to provide disadvantaged children with access to vision care.

The "Star Pupils" campaign arms parents with information they need in order to protect their kid's eyes at play and school to ensure a lifetime of quality vision.

Parents may simply visit starpupils.org to receive free sight-saving information about their child's eye including information on Common Eye Problems in Children, Eye Safety, and a Family At-Home Vision Test.

Starpupils.org also provides useful information for parents of school-age children. Parents are also encouraged to share stories of how their child's vision health has impacted their lives. Without a certified vision screening or eye exam, a child may have serious undetected vision problems. In fact, some potentially blinding eye diseases and conditions can be successfully treated if detected early in life. Possible vision conditions in children include amblyopia, or "lazy eye," strabismus, or "crossed eyes". Amblyopia is the most common cause of visual impairment in childhood and is responsible for more loss of vision in people age 45 and younger than all other eye diseases and trauma combined.

According to vision industry statistics, 80 percent of children diagnosed with a learning disability have an undiagnosed vision problem. And, 70 percent of juvenile delinquents have visual problems.

Only an eye doctor can diagnose and treat a vision problem, but vision screenings help find children and adults who need a full eye exam. Prevent Blindness Texas' vision screenings are an accurate, cost-effective way to find vision problems and refer people with signs of problems to eye doctors for professional care.

Through the
"Star Pupils" Program.....

941 Children received a voucher for eye care services

20,161 Children received a vision screening

15,425 Children's eye health info distributed

Through our educational platforms and partnerships, including the “Sight for Students”, “Healthy Eyes Eyeglass” and “Partners in Prevention” programs, Prevent Blindness Texas provided eye health information to more than 75,264 Texans and direct eye care services to 941 children and 8,806 adults.



HEALTHY EYES FOR A HEALTHY FUTURE



Through the “Healthy Eye Eyeglass” Program, Prevent Blindness Texas partnered with OneSight to provide vouchers

for free eyeglasses to children and adults in need identified by Prevent Blindness Texas staff. The program vouchers can be used at any participating LensCrafters, Sears Optical, Target Optical, or select Pearle Vision locations.

In partnership with OneSight’s program, Prevent Blindness Texas distributed more than 3,411 vouchers for free eyeglasses to low income families in need of eyeglasses in Fiscal Year 2010-2011.

“I had to do something, I was losing my sight. I just had to so I called Prevent Blindness Texas. I did not realize how [bad my sight was] until I saw through my new glasses. I would like to thank you from the bottom of my heart for giving me back the ability to see clearly.”

Doris

“This is really a wonderful program. I would not be able to see in front of myself without my corrected lenses. I feel so much better knowing that I will be able to see now. Thank you so much, because you are truly a lifesaver!”

Belinda

Total number of Texans receiving

direct eye care services

through Prevent Blindness Texas

9,747

National Vision Preservation Initiative

CENTERS FOR DISEASE CONTROL AND PREVENTION

As the nation's leading voluntary health organization dedicated to the prevention of blindness and preservation of sight, Prevent Blindness America was proud to lead this comprehensive public health effort toward the development of an integrative approach to eye health promotion and vision loss prevention. This project, the National Vision Preservation Initiative, involved multiple parties across five separate, yet integrated components. Prevent Blindness America has compiled program and research teams to guide this work, pulling from academia, public health, and a network of affiliates.

Every 11 minutes,
someone goes blind.

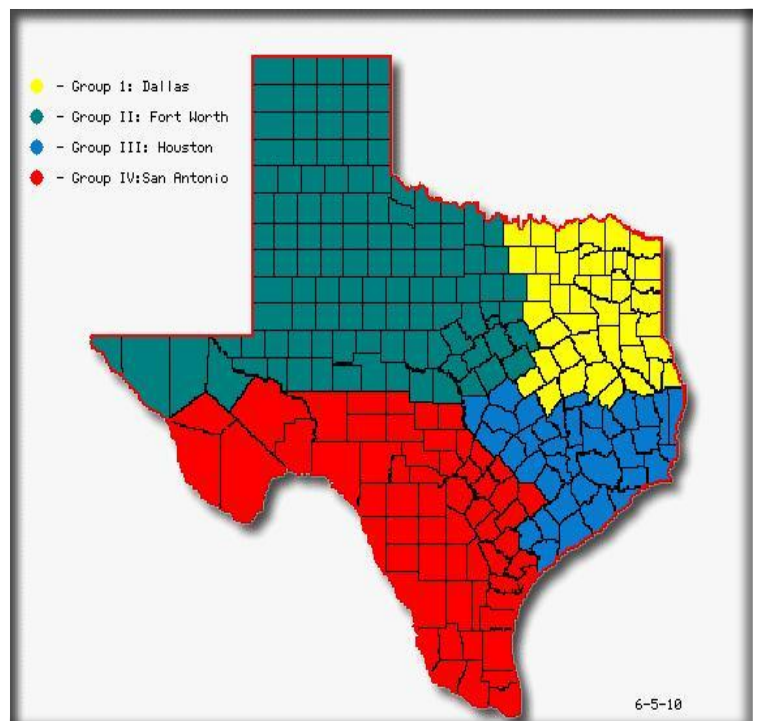
Prevent Blindness Texas worked in partnership with the Texas Department of State Health Services (TDSHS) Office of Border Health on the Texas Vision Health Integration Project. The project held its first Texas Vision Health Integration Collaborative (TVHIC) meeting in September 2010 with 35 internal TXDSSH and external partners in attendance. This collaborative provided direction to the three TVHIC workgroups: Early Detection and Prevention, Workplace and School Safety Injury Prevention, and Education and Community Outreach.

Continue to Evolve

THE ORGANIZATION

PREVENT BLINDNESS TEXAS PLANS FUTURE OF ORGANIZATION

In summer 2010, the Board of Directors voted and agreed upon the reorganization of Prevent Blindness Texas into four regions. These regions included the Northeast, Northwest, Southeast, and Southwest Regions, based out of Dallas, Fort Worth, Houston and San Antonio, respectively, as well as two offices located in Midland and Lufkin. Each regional office was staffed with a Regional Director and Program Director. The offices located in Midland and Lufkin was staffed with a Program Director. As shown in the table on the right, each region would be responsible for expanding our sight-saving programs and services in their designated region.



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Regions and Offices

STATE OFFICE

2202 Waugh Drive

Houston, TX 77006

T 713.526.2559

F 713.529.8310

In TX 1.888.98.SIGHT

NORTHEAST REGION

Linda Ziegler

Regional Director

3610 Fairmount Street

Dallas, TX 75219

T 214.528.5521

EAST TEXAS (OFFICE)

1405 Turtle Creek

Lufkin, TX 75901

T 936.632.0897

NORTHWEST REGION

Kathi Fowler

Regional Director

329 S. Henderson

Fort Worth, TX 78207

T 817.332.8125

MIDLAND "PERMIAN BASIN" (OFFICE)

2000 West Wall

Midland, TX 79701

T 432.620.8228

SOUTHEAST REGION

Irene Baird

Regional Director

2202 Waugh Drive

Houston, TX 77006

T 713.526.2559

SOUTHWEST REGION

Audra Atzger

Regional Director

The Vision Center at Haven for

Hope, Room 3.214

San Antonio, TX 78207

T 210.220.2360

50%

of all blindness

is preventable

Sight-Saving Supporters

Prevent Blindness Texas is fortunate to have many sight-saving supporters who recognize the importance and value of giving – corporations, foundations and individuals helps us to make sight-saving miracles each day. We remain indebted to our donors for their relentless and continued dedication to financially support the programs, services, educational campaigns and research that comprise our mission to prevent blindness and preserve sight.

\$50,000 - \$99,999

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XTO Energy
Dr. & Mrs. Fiaz Zaman

Legacies & Trusts

Mr. Paul Beck
Maria Surgeon
Mrs. Mildred Wyatt-Wold

Finance & Operations

The figures on this page depict the financial activities of Prevent Blindness Texas for Fiscal Year 2010-2011 ending March 31, 2011.

Revenues

Public Support:

Received Directly:

Contributions	\$279,703
Grants	347,686
Legacies	1,100,736
Special Events	298,859
Received Indirectly Combined service campaigns	6,706
Total Public Support	2,033,690

Operating revenue:

Government grants	56,354
Net Investment Income	34,141
Miscellaneous	11,207
Total Operating Revenue	101,702

Total Public Support And Operating Revenue 2,135,392

Expenses

Program Services:

Research	14,650
Public Health and Education	703,141
Professional Education/Training	219,733
Community Services	307,623
Total Program Services	1,245,147

Supporting Services

General and Administrative	73,246
Fundraising	147,147
Total Supporting Services	220,393

Total Program and Supporting Services 1,465,540

Affiliate Support of National Programs 117,150

Legacy Income Sharing Support 319,421

Total Expenses 1,902,111

Excess of public support And Operating revenue over expenses 233,281

Non-Operating Revenue, Gains and Losses:

Realized loss (gain) on Sale of investments	11,636
Unrealized gain (loss) on investments	(14,473)

Total Non-Operating Revenue, Gains and Losses (2,837)

Change in Net Assets 230,444

Net Assets at Beginning of Year 2,872,354

Net Assets at End of Year \$3,102,798