



Diabetic Retinopathy



EYE SAFETY

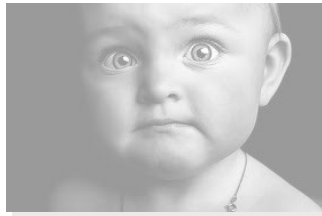
safety goggles

SAVING SIGHT

TX

DISABILITY

LIVERIGHT



glaucoma

eyes

RESEARCH & ADVOCACY

TRAIN

BLINDNESS

eye prescription

HEALTH



Eye Ball



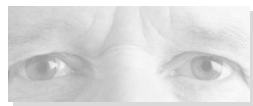
2011-2012 Annual Report



eye injury

vision screenings

cataracts



glasses

WHERE YOUR VISION IS OUR FOCUS

EDUCATE

AMD



eye exams

opticals

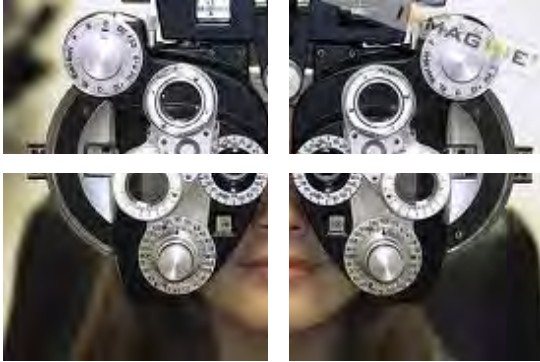
eye care



vision



MISSION



The mission of Prevent Blindness Texas is to prevent blindness, preserve sight and enhance and extend the quality of vision life for all Texans.

Established as a non-profit, voluntary health agency in 1956 and incorporated in 1965, Prevent Blindness Texas has been directly responsible for saving the sight and enhancing the visual quality of life for thousands of Texans.

CELEBRATING A SUCCESSFUL YEAR IN PREVENTING BLINDNESS & SAVING SIGHT

Dear Prevent Blindness Texas Friends and Supporters,

It is with great pleasure that we share with you the 2011-2012 fiscal year annual report highlighting Prevent Blindness Texas's progress in preventing blindness and saving sight for all Texans.

Every 11 minutes someone loses their sight, making education about healthy vision and access to vision care our top priority at Prevent Blindness Texas. We remain dedicated to providing Texans with the knowledge and services they need to protect their eyes from eye diseases and eye injuries.

At the beginning of the year, our Board of Directors and staff united during a weekend retreat and developed a strategic plan that truly focuses on achieving our mission. Through the guidance of our strategic plan and our programs and services such as the Healthy Eyes Eyeglass Program, Sights for Students Program, Healthy Eyes Educational Series, and Star Pupils Curriculum, we are pleased to announce we assisted thousands of people across the state of Texas. Our PBA-certified vision screeners screened 11,385 adults and 20,894 children. We also provided cost-free eye exams and/or eyeglasses to 6,723 adults and 563 children, and provided educational information regarding early detection and prevention of eye diseases to more than 82,640 adults and children. In addition, by consolidating to three regional offices, we were able to provide more services, increasing our presence throughout the state of Texas.

We would not have been able to touch as many lives without the help from our partners, donors and supporters. They have joined us in our battle, speaking out on behalf of all Texans, to fight preventable blindness, for which we will be forever grateful. Our eyes are our windows to the world and with your continued support we will strive to provide all Texans with a beautiful view.



Tracy Dieterich
Chairman of the Board



Debbie Goss
President & CEO

A LETTER FROM THE BOARD CHAIR & PRESIDENT

ENVISIONING STAR PUPILS

One out of three children in the U.S. does not receive critical eye care services before the age of six, putting many children at risk of vision loss. Prevent Blindness Texas launched its **Star Pupils campaign** designed to educate parents, teachers, school nurses and the general public on children's vision issues and to arm them with the information they need in order to **protect their children's eyes at play and at school**. The campaign also seeks donations to provide disadvantaged children with access to vision care.

Parents may visit starpupils.org to receive free sight-saving information about their child's eyes including information on:

- Common Eye Problems in Children
- Eye Safety
- A Family At-Home Vision Test



Without a certified vision screening or eye exam, a child may have serious undetected vision problems. In fact, some potentially blinding eye diseases and conditions can be successfully treated if detected early in life. Possible vision conditions in children include **amblyopia**, or “lazy eye,” and **strabismus**, or “crossed eyes.”

Amblyopia is the most common cause of visual impairment in children and is responsible for more loss of vision in people age 45 and younger than all other eye diseases and trauma combined. According to vision industry statistics, 80 percent of children diagnosed with a learning disability and 70 percent of juvenile delinquents have an undiagnosed vision problem.

Only an eye doctor can diagnose and treat a vision problem, but vision screenings help find children and adults who need a full eye exam. Prevent Blindness Texas's **vision screenings** are an accurate, cost-effective way to detect vision problems and if necessary, to refer people to eye doctors for professional care.



“I never would have gotten my kids’ eyes checked at such a young age if it weren’t for this program”
Victoria Lawson, Mother of Tirzah, Danielle & Joshua

“I hadn’t realized that we had trees in our yard. It all looked like a green blob...not trees.”
Tirzah Lawson, Age 13, Southwest Texas Region
Healthy Eyes Eyeglass Program, September 2011

THE MOST BEAUTIFUL EYES IN TEXAS

Prevent Blindness Texas was pleased to announce that **Jacob Allen Showers** from **Allen, TX** was voted “Most Beautiful Eyes” for the state of Texas in 2011. Through Prevent Blindness America’s national contest Showers received the highest number of online votes during the month of September.

The **Most Beautiful Eyes contest** was open to all children under the age of 17, offering a \$25,000 college scholarship as the grand prize. Showers, and all state winners received a free pair of Eagle Eyes Optics Astro and Rocketeer Sunglasses for kids plus a Kids’ Fisher® Space Pen.



KEEPING AN EYE ON EDUCATION

Prevent Blindness America developed the **Healthy Eyes Educational Series** to build public awareness of eye and vision basics, to share information on common adult vision issues related to health and safety, and to encourage proactive behaviors that give the best chance for a lifetime of healthy vision.

Prevent Blindness Texas delivers presentations around the state of Texas promoting **healthy vision and healthy living**.

The cost of **adult vision problems** in the U.S. is \$51.4 billion every year. While this number may be staggering, predictors indicate that this number could more than double over the next 30 years as the population ages and life expectancy rises, indicating a need for education on healthy vision.

Half of all blindness is preventable if the eye disease or disorder is detected and treated early. Regular eye exams from an eye care professional are necessary to **stop the progression of vision loss**. Many eye diseases evolve without symptoms or the changes are so subtle that the individual adapts to the loss. Unfortunately, even while virtually undetected, an eye disease can reach a point of no return, where vision cannot be regained.

Vision loss is not just about disease or disorders, but also about eye injuries. However, 90 percent of eye injuries are also **preventable**. Every year doctors in emergency rooms across the county treat more than 250,000 product-related eye injuries, half of these happening at home.

The **presentation** is designed to inform adults about the above issues. It can be customized for the audience and is divided into the following modules:

- Eye Anatomy
- Refractive Errors
- Contact Lens Safety
- Adult Eye Disorders
- Low Vision
- Home Safety
- Workplace Safety
- Sport Safety
- Healthy Vision, Healthy Living



Contact a representative from your nearest Prevent Blindness Texas Regional Office for more information about the Healthy Eyes Educational Series or to speak at your next event.



More than
1,100,000
Americans are
Legally Blind

"I am so grateful to participate in the Healthy Eyes Eyeglass Program. If not for this program, I would be wearing eyeglasses with the wrong prescription. Due to my income, I really can't afford to purchase eyeglasses as my vision changes. I am a diabetic and my vision is rapidly changing. This program is designed to help those in need and cannot be used just because it exists. Thank you so much. I'm seeing clearly now."



Veronica Okwuchi, Southeast Texas Region
Healthy Eyes Eyeglass Program, February 2012

"I'M SEEING CLEARLY NOW"

EYE OPENING EVENTS

Every year, each Prevent Blindness Texas region hosts a **gala or dinner**, with the purpose of raising funds that will help those across the state of Texas who cannot afford eye care, while also increasing awareness about healthy vision.

Eye Ball 2012 (Southeast Texas Region)

The **Houston Eye Associates Foundation** and Prevent Blindness Texas Southeast Region came together as two nonprofit organizations who both share a **commitment to vision care**. The 3rd annual Eye Ball which took place on February 10, 2012 at the Hilton Post Oak Hotel was **chaired by Janet Balke** and **honored Rosanette and Harry Cullen** who were recognized for their lifetime commitment and contributions to the community. This year, the sold-out event not only raised a total of \$322,317, which was split evenly between the Houston Eye Associates Foundation and Prevent Blindness Southeast Texas Region, but also gained maximum exposure as it was advertised on NASDAQ's Global Newswire billboard in **New York City's Times Square**.



Eye Ball 2012 (North Texas Region)

The **Department of Ophthalmology at The University of Texas Southwestern Medical Center** and Prevent Blindness North Texas Region joined forces and hosted the 12th annual fundraising gala, **Eye Ball 2012—A Night For Sight**. The funds raised at the Eye Ball in previous years has been used to fund critical research at UT Southwestern as well as to fund free public education and vision screening programs hosted by Prevent Blindness North Texas Region. The event was held on February 25, 2012 and featured a cocktail party, seated dinner and live music from the Brent Van Sickle orchestra. This year the event was **chaired by Lucy and Henry Billingsley** and **honored Mrs. Trammell Crow** for her contributions and commitment to those in need of vision care.



Person of Vision Award Dinner 2012 (Southwest Texas Region)

Prevent Blindness Southwest Texas Region **honored David Holmberg**, chief executive officer of HVHC, Inc. as its **2012 Person of Vision** for his leadership in the optical industry, his support of the San Antonio community, and his deep commitment to vision care charities. Through David's leadership, HVHC has become one of the nation's leading vision care companies by integrating three major businesses: Texas-based Eye Care Centers of America, Inc. (ECCA), the largest U.S. owned optical retail chain in the country, operating under brand names such as VisionWorks and EyeMasters; Davis Vision, Inc. one of the nation's leading managed vision companies; and Viva Optique, Inc. a top global eyewear company.

In addition to dinner and a reception, the Person of Vision dinner also included a silent auction and live entertainment, raising \$135,000 for the Southwest Texas Region.



CONNECTING THE COMMUNITY

In 2011 Prevent Blindness Texas began to place a **greater emphasis on consistent branding** and creating quality content in an effort to **raise awareness** about healthy vision and to **engage more people** in the fight to end preventable blindness.

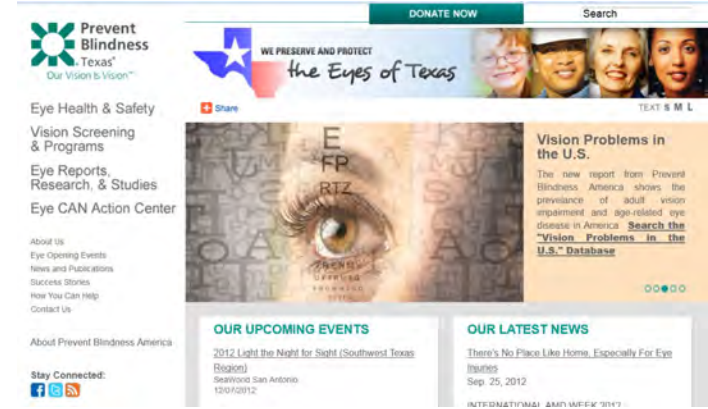
Social Media

Prevent Blindness Texas worked to keep pace with today's ever-changing world by joining the **conversation online**. We revolutionized our social media use, increasing awareness about Prevent Blindness Texas, and creating a place for our friends, partners, clients, volunteers, donors and supporters to discuss different issues concerning healthy vision.



Website Redesign

In July 2011, Prevent Blindness Texas launched its new website, following Prevent Blindness America's layout and design. The new website design is more user-friendly, increases brand consistency and allows for more **educational content** which is made available to the general public.



BOARD OF DIRECTORS

Officers

Tracy Dieterich, Chair
Rogers Inglis, Vice Chair
Scott Lemond, JD, Vice Chair
Elizabeth Gillis, Secretary
Chris Brown, Treasurer

Vic Pierson
Earl Smith III, OD, PhD
Sally Wilson

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Chairs

The Board

John Barber
David Bass

Kelly Graham
Cliff McLean
Jennifer O'Neill Stovall

Michael Breckel, OD

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Karmen Bryant
Amy Coburn, MD

Directors

Laurie A. Collins
Malcom Mazow, MD
Kathryn Mumaw

Bill Goldsmith
A.J. Saper

Terri Nesrsta

Staff

Emil Pena

Debbie Goss

REGIONAL OFFICES

State Office Debbie Goss President/CEO

2202 Waugh Drive
Houston, TX 77006
P: (713) 526-2559
In TX: (888) 98-SIGHT
F: (713) 529-8310

Southeast Texas Region Irene Baird Regional Director

2202 Waugh Drive
Houston, TX 77006
P: (713) 526-2559
F: (713) 529-8310

Southwest Texas Region Audra Atzger Regional Director

1600 NE Loop 410, Ste 125
San Antonio, TX 78209
P: (210) 236-7360
F: (210) 236-7671

North Texas Region Stephanie Melson Regional Director

3610 Fairmount Street
Dallas, TX 75219
P: (214) 528-5521
F: (214) 521-5248

Fort Worth (Office)

4528 W. Vickery, Ste 102
Fort Worth, TX 76107
P: (817) 332-8125
F: (817) 332-8740

Every

Minutes Someone
Goes Blind



VOICES FOR VISION

Prevent Blindness Texas is fortunate to have many **sight-saving supporters** who have made generous contributions throughout the past year. Our **voices for vision** include corporations, foundations and individuals who recognize the value and importance of **touching lives** throughout the state of Texas. Their financial support has made it possible for Prevent Blindness Texas to fulfill its mission to prevent blindness, save sight and enhance and extend the quality of vision life, for which we will be forever grateful. ◆

\$100,000—\$249,999

Alcon Foundation
Texas Department of Assistive and
Rehabilitative Services

\$50,000—\$99,999

Jean & Tom Walter

\$25,000—\$49,999

Rosanette & Harry Cullen
Essilor of America, Inc.
Harris County Community
Development Block Grant
Houston Endowment
Speedway Children's Charities

\$10,000—\$24,999

Janet & Trent Balke
Lucy & Henry Billingsley
Employees Community Fund of
Boeing
Cowden Family Trust
Mrs. Trammell Crow
George & Fay Young Foundation
Health Alliance for Austin
Musicians
James A. "Buddy" Davidson
Charitable Foundation
Najim Family Foundation
Mr. Peter O'Donnell Jr.
Robert D. & Catherine R. Alexander
Foundation
Nancy & Kenneth Spidler
Sysco Corporation
Valero Energy Corporation
Viva International Group
Drs. Mary Ann & Robert Wilkins

\$5,000—\$9,999

AVANCE Houston
Emy Lou & Jerry Baldrige
Kevin Buehler
Byrd Interior Construction
Children's Memorial Hermann
Community Health Charities of Texas
Davis Vision
Delta Gamma Foundation
Dr. Ignatius Distefano
Dr. Bob & Jean Smith Foundation
Elizabeth & Malcolm Gillis
Hamann Foundation
Marchon
Joan & Elvis Mason
The McGee Group
John P. McGovern
Memorial Hermann Home Healthcare
Mr. & Mrs. F.C. Meyer Jr.
Betty & Dan Montgomery
Joelle Rogers
Preston McAfee/ Rogers-O'Brien
Construction Company
Ruth C. & Charles S. Sharp
Foundation
The Ryan Foundation
Safilo USA, Inc.
Cox Smith
Transitions Optical
The University of Texas Southwestern/
Southwestern Medical
Foundation
VisionWorks
Walmart
Margaret Alkek Williams
Younger Optics
Zyloware Eyewear

\$1,000—\$4,999

AECOM
Asif Ali
Allie Beth & Pierce Allman
Dr. & Mrs. Jeffrey Arnoult
ArtCraft Optical Co.
The A.S. Gage Foundation
Carmen Bagby
Bank of Texas
John Barber
Mary & William Barnes
Bernie, Maynard & Parsons, LLP
Marsha & John Berryman
Dr. & Mrs. Michael Bloome
Bosworth Steel Erectors
Dr. Michael Breckel
Chris Brown
California Optical
Rick Canady
Ginger & Robert Carlin
Chesapeake Midstream Partners
ClearVision Optical
Cleburne Lions Club
Dr. Amy Coburn
Dr. Clay Cockerell
Communities Foundation of Texas
Dr. & Mrs. Robert Coons
Cooper Vision
Charlotte & Gail Crawford
Dalkowitz Trust
The Dallas Foundation
Dr. Dolores Diaz
Mr. & Mrs. Tracy Dieterich
Dietz McLean Optical
Karen & Philip Drayer
Sue & Jerry Duetsler
Dr. & Mrs. Steven Dunn
Dr. & Mrs. John Eisenlohr
Express News
Exxon Mobil
Flash Foundation

Fort Worth Founder Lions
Frost Bank
Dr. Deanna Pena-Garcia & Mr.
Gilbert Garcia
Garcia, Hamilton & Associates
Gaston Episcopal Hospital
Foundation
Melanie Gilbranson
Globe Medical Realty Advisors
GM Financial
Godwin Ronquillo PC
Dr. Carlos A. Gonzales
Debbie Goss
Charles Gregory
Margaret & Donald Hawkes
HEB
Mr. Charles R. Hickox
Hilco
Hobert Pools
The Hoya Free-Form Co.
Rogers Inglis
Inspecs USA
Investment Advisors International
The James D. & Kay Y. Moran
Foundation
Hank Jeans
Mitch Jerding
J.M. Haggar, Jr. Family
Foundation
Joan & Herb Kelleher Charitable
Foundation
Dr. & Mrs. Kevin Jong
Karissa's Jewelry
Gayle & Donald Keller
Kenmark
Dr. & Mrs. Richard Kimbrough
Mr. & Mrs. J. Luther King Jr./
Luther King Capital
Management
Kline Family Foundation
Patricia Kuennert-Gillespy

CeCe & Ford Lacy
Drs. Jenny & James Lai
Kay & Chuck Lamberth
Dr. & Mrs. Jeff Lanier
Nancy Lapham
Shirley & Bailey Lee
Barbara & Barry Lewis
Liberty Sport, Inc
Dr. John Lim
Brian Linder
Lynne Lipsitz
Jerry Loftin
Dr. Marc Longo
Dr. Hortencia Luna
Barbara Mackey
Kerri & Brian Maddox
Brian Maloney
Linda Marcus
Dr. & Mrs. Malcolm Mazow
Brette McClellan
Dr. & Mrs. James P. McCulley
Merrill Lynch
Moroch
Mr. Jim Murphy
Nano Film
National Vision, Inc.
Stacia & Joe Navarro
New York Eye
News America Marketing
Nustar
Dylan Orrell
Dee & Pat Osborne
Dr. & Mrs. Richard Ou
Pech Optical
Rini Pinfold
Dr. & Mrs. Mitchell Porias
Mr. & Mrs. Stuart G. Potter
Dr. & Mrs. C. Downey Price
Price WaterHouse Coopers
Dr. & Mrs. William Quayle
Christina Rassi

Isla & Tommy Reckling
The Retail Connection
Jane & Kirk Rimer
David & Lynne Rizzo
Regina Rogers
Dr. & Mrs. Charles Russo
Dr. & Mrs. Paul Salmonsens
Satisloh North America, Inc.
Lisa & Ken Schnitzer/Park Place
Dealerships
Shark TV
Craig Simmons
Dr. Earl Smith, III
Soper Brothers & Associates
Southern Graphic Systems
Dr. Alison Lin & Mr. Steven Spears
Dr. & Mrs. Colby Stewart
Strake Foundation
Norton Stuart, Jr.
Tassels & Bows
Tesoro Corporation
Bette & Phil Tevis
Dr. Justus Thomas
Jere & Peggy Thompson
Thompson & Knight Foundation
Transamerica
Vetter Foundation
Vision-Ease
Drs. Kathie Diase & Mark C. Vital
VSP
The Wathall Trust
Carolyn Watson
Dede & S. Conrad Weil
Wells Fargo
Mary & Robert Wilden
Dr. Susan E. Wittenberg
Cathy & Jeff Wood
Mary & James Wright
Legacies & Trusts
Florrie Dupre

THANK YOU FOR YOUR SUPPORT!

FINANCE & OPERATIONS

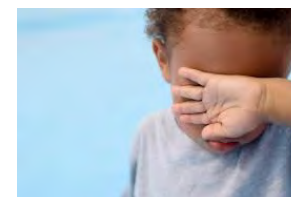
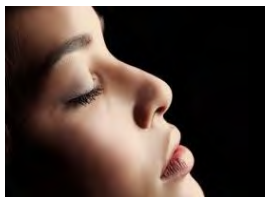
The figures on this page depict the **financial activities** of Prevent Blindness Texas for the 2011-2012 fiscal year ending March 31, 2012. A complete set of audited financial statements are available upon request.

Revenues	
Public Support:	
Received Directly:	
Contributions	\$160,444
Grants	374,516
Legacies	6,064
Special Events	343,174
Received Indirectly Combined service campaigns	9,756
Total Public Support	893,954
Operating revenue:	
Government grants	169,260
Net Investment Income	29,436
Miscellaneous	24,075
Total Operating Revenue	222,770
Total Public Support And Operating Revenue	1,116,725
Expenses	
Program Services:	
Research	12,844
Public Health and Education	616,494
Professional Education/Training	192,653
Community Services	269,716
Total Program Services	1,091,707
Supporting Services	
General and Administrative	64,217
Fundraising	128,437
Total Supporting Services	192,654
Total Program and Supporting Services	1,284,361
Affiliate Support of National Programs	92,744
Total Expenses	1,377,105
Change in net assets before non-operating revenue, gains and losses	(260,380)
Non-Operating Revenue, Gains and Losses:	
Gain on sale of property and equipment	198,400
Realized loss (gain) on Sale of investments	14,703
Unrealized gain (loss) on investments	(6,774)
Total Non-Operating Revenue, Gains and Losses	206,329
Change in Net Assets	(54,051)
Net Assets at Beginning of Year	3,102,798
Net Assets at End of Year	\$3,048,747

FIGHT FOR SIGHT

Eye disease, eye injuries and blindness affect everybody without regard to age, race or social status. You can lose your sight instantaneously due to a sports injury, or over time due to glaucoma or cataracts. Imagine never being able to read your favorite book, never seeing the leaves change colors in the fall, or never seeing your child's face. Many of us often take our sight for granted, but not all of us are granted the privilege of sight.

Now is the time to fight for sight, and it takes all of us to make a change to ensure that our eyes and the eyes of Texas are protected. You can make a difference by advocating, educating, volunteering or giving. With so many ways to elicit change, it is easy to become a voice for vision so that one day we may all enjoy a beautiful view.



$\frac{20}{200}$

W

$\frac{200 \text{ FT.}}{61 \text{ M}}$

1

$\frac{20}{100}$

H E

$\frac{100 \text{ FT.}}{30.5 \text{ M}}$

2

$\frac{20}{70}$

R E Y

$\frac{70 \text{ FT.}}{21.3 \text{ M}}$

3

$\frac{20}{50}$

O U R V

$\frac{50 \text{ FT.}}{15.2 \text{ M}}$

4

$\frac{20}{40}$

I S I O N I S

$\frac{40 \text{ FT.}}{12.2 \text{ M}}$

5

$\frac{20}{30}$

O U R F O C U S

$\frac{30 \text{ FT.}}{9.14 \text{ M}}$

6

$\frac{20}{25}$

PREVENT BLINDNESS TEXAS
2202 WAUGH DRIVE
HOUSTON, TX 77006
P: 1.888.98.SIGHT | F: 713.529.8310
PREVENTBLINDNESSTEXAS.ORG

$\frac{25 \text{ FT.}}{7.62 \text{ M}}$

7

$\frac{20}{20}$

$\frac{20 \text{ FT.}}{6.10 \text{ M}}$

8